



BIG
APPLE
CIRCUS



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April 27, 1991

Boston Partymakers

On behalf of The Children's Museum and the "A Day At The Office - A Night At The Circus" committee I would like to thank you for all your assistance in the planning of the event on April 19th. We could not have done it without you!!!

I am very happy to report that the event was an incredible smash hit!! All 1500 adults that bought tickets were not only awed by The Big Apple Circus but also had a fabulous time afterward. It was amazing for me to watch the ring fill with couples dancing (a party like this was a first for the circus and the museum). The idea of having the reception tent as a quieter place with jazz playing was a lovely additional touch. I have received numerous positive comments about how terrific the music was and it was key to a very successful evening. You were also absolutely correct about the volume level and it's reaching capabilities!!

I have enclosed a copy of the flyer that was included in each program and an article that appeared in Sundays Herald for your reference.

Based on the response we all received we have begun to plan next years "A Day At The Office - A Night At The Circus".... to be continued. If you have any questions or comments please call me at 421-6791.

Sincerely,

Sydney Balise

Sydney Balise
Corporate Circus Sales